



RuPay

BIG BAZAAR™
Making India Beautiful

BIG BAZAAR
NAYE INDIA KA BAZAAR

FOOD BAZAAR

@zone
TOGETHER. FOREVER.

fbb
INDIA'S FASHION HUB

➤ **Campaign Period:**

23rd March 2018 to 30th April 2018 - 38 Days- (both days inclusive)

➤ **Discount:**

10% instant discount will be given to the RuPay cardholders on purchases made for ₹ 1500 or above
The maximum cap for discount is ₹ 250

Txn Amount	Discount	Reason
₹ 800	₹ 0	Not Eligible
₹ 2,200	₹ 220	10% discount ₹ 220
₹ 2,500	₹ 250	10% discount ₹ 250
₹ 3,500	₹ 250	Maximum discount ₹ 250

- Each unique RuPay card will be provided discount once in a month during the campaign period (March & April)
- The discount will be eligible on either of the retail chains of Big Bazaar (i.e Big Bazaar, Food Bazaar, eZone, fbb)
- The first transaction with the maximum eligible ticket size will qualify for discount

Date	Format	Txn Amount
10 th April'18	Big Bazaar	₹ 1,200
20th April'18	Food Bazaar	₹ 1,800
26 th April'18	E-zone	₹ 3,000

The transaction performed on 20th April'18 at Food Bazaar is the first qualifying transaction, discount will be provided on that transaction only.